

## **“HENDRICK’S GIN: WORLD CUCUMBER DAY 2020” Promotion Terms and Conditions**

1. Information on how to participate and mechanics of the promotion form part of these Conditions of Entry. By participating in this “HENDRICK’S GIN: WORLD CUCUMBER DAY 2020” Promotion (the “Promotion”) or by playing the “Grow Your Own Digital Cucumber with Hendrick’s” online game, you are deemed to have accepted these Terms and Conditions.
2. Participation is only open to residents of the following Southeast Asian countries: Singapore, Malaysia, Indonesia, Thailand and Philippines, who are aged at least 18 years or the legal purchase age of your country of residence, whichever is higher. The directors, management and employees (and their immediate families) of William Grant & Sons Singapore Distribution Pte Ltd (the “Promoter”), its related entities, suppliers, providers and agencies who are directly associated with the conduct of this Promotion are ineligible to enter the Promotion.

### **HOW TO PARTICIPATE**

3. The Promotion Period will be from 20 June 2020 to 20 July 2020.
4. To participate in the Promotion, you must play the “Grow Your Own Digital Cucumber with Hendrick’s” online game (“Game”) by visiting <http://www.worldcucumberday.asia/> (“Website”) during the Promotion Period. The objective of this game will be to grow a virtual seedling into a virtual cucumber. If you successfully grow the virtual cucumber, you will win a reward (“Reward”). You will be prompted to enter your name, email address and country, after which you will be sent a voucher for redemption of the Reward via email together with the details of the Reward and method of redemption.
5. You may play the Game as many times as you want, but you will only be eligible for one (1) Reward regardless of the number of times you play. If you have already won a Reward, you will not be eligible for any additional Rewards.
6. There is a limited number of Rewards available per country during the Promotion Period. Rewards are awarded on a first come first served basis. Once all Rewards per country have been fully awarded, no further Rewards will be given even if you play the Game successfully as per paragraph 4.
7. The Promoter reserves the right, at any time, to verify your personal details and your eligibility to participate in this Promotion (including but not limited to your identity and age) and to refuse participation to you if your participation is not in accordance with these Terms and Conditions. The Promoter also reserves the right, at any time during or after the closing date of the Promotion to disqualify anyone who tampers with the game or who participates in this Promotion in any way that is not in accordance with these Terms and Conditions. These rights shall be exercised in the Promoter’s sole discretion. Errors and omissions will be accepted at the Promoter’s discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.

### **REWARDS**

8. The available Rewards will be as follows:

Singapore – \$15 discount off a special World Cucumber Day bundle from Grab

Malaysia – RM20 discount on a bottle of Hendrick’s Gin from selected Cellar18 stores

Indonesia – 150.000 IDR discount on a bottle of Hendrick’s Gin from selected Red & White outlets

Thailand - 300THB discount on a bottle of Hendrick’s Gin from Liq.9

Philippines - 15% discount on a bottle of Hendrick’s Gin from Boozeshop

9. The delivery and/or sale of the bottle of Hendrick's Gin shall be fulfilled by the relevant third party e-commerce or local sales platform. The Promoter does not guarantee the availability of, or any delivery time/date for, the said product(s). Where the product is being delivered to you by the third party sales platform, the Promoter takes no responsibility for the product being damaged, destroyed, stolen or lost in transit.
10. The redemption period of the Reward shall be from 20 June 2020 to 31 July 2020 or such other period as may be determined by the Promoter in its sole discretion. The Promoter and the participating third party e-commerce or local sales platform reserve the right to alter the redemption mechanics at their discretion.

#### **INTELLECTUAL PROPERTY & PERSONAL DATA**

11. The Promoter may photograph, video and/or film any activity in connection with the Promotion and/or the collection or delivery of the Rewards). You acknowledge that the Promoter has the right to use such publicity photos, videos and/or films, or your name, likeness, image and/or voice in any medium and in any reasonable manner it sees fit without further permission from or payment to you, for the purpose of promoting this Promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
12. The Promoter collects, uses and discloses personal information in order to conduct the Promotion, as well as for promotional, marketing, publicity and research purposes, including sending electronic messages to you or telephoning you. The Promoter may, for these aforementioned purposes, also disclose such information to third parties, including but not limited to agents, contractors, service providers and suppliers. By participating in this Promotion, you agree that the Promoter may do so in accordance with any applicable regulations relating to the protection of personal data.
13. You may access or update your information or withdraw your consent to the Promoter at any time – requests should be directed to **The Data Protection Officer, William Grant & Sons Singapore Pte Ltd, 8 Kallang Avenue, #13-01/04 Aperia, Singapore 339509**. Please visit <https://www.hendricksgin.com/privacy> for further details on our privacy policy.

#### **GENERAL**

14. You agree not do anything which could, in the reasonable opinion of the Promoter, bring the Promoter or any of its affiliates into disrepute before, during or after this Promotion.
15. The Reward is not transferable or exchangeable and cannot be taken as cash (unless otherwise indicated). It must be taken as offered. However, if the Reward becomes unavailable, for any reason beyond the Promoter's reasonable control, then a comparable gift of equal or greater value may (in the Promoter's sole discretion) be given in lieu.
16. If for any reason this Promotion is not capable of running as planned including (but not limited to) infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures, war, terrorism or any other causes beyond the control of the Promoter which corrupts or affect the administration security, fairness, integrity or proper conduct of this Promotion, the Promoter reserves the right to cancel, terminate, modify or suspend the Promotion subject to applicable laws.
17. The Promoter is not responsible for any incorrect or inaccurate information, either caused by you or for any of the equipment or programming associated with or utilised in this Promotion, or for any technical error, or any combination thereof that may occur in the course of the administration of this Promotion including any omission, interruption, deletion, defect, delay in operation or transmission, communications line or telephone, mobile or satellite network failure, technical problems or traffic congestion on the Internet or Website, software failure, theft or destruction or unauthorised access to or alteration of entries and any injury or damage to participants or any other person's computer related to or resulting from participation in or down-loading any materials in this competition.

18. Any cost associated with accessing the Website is your responsibility and is dependent on the Internet service provider used.
19. To the extent permitted by law the Promoter (including each of their officers, employees and agents) will not be liable for any loss, damage or personal injury (including liability in negligence) or any loss of opportunity whether direct, indirect, special or consequential arising in any way out of your participation in the Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or Reward claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in Reward value to that stated in these Terms and Conditions; (e) if the Promotion is cancelled for any reason beyond the reasonable control of the Promoter; (f) any tax liability incurred by you; or (g) taking/use of the Reward.
20. The laws of Singapore shall apply to this Promotion. Entrants submit to the exclusive jurisdiction of the courts of Singapore.
21. The Promoter encourages consumers to enjoy alcohol responsibly.